



# BRAD FERNBAUGH

ART DIRECTION / GRAPHIC DESIGN / WEB DEVELOPMENT

## PROFILE

Skilled and in constant appreciation of design and creativity, I am looking to contribute to an innovative company. After spending a short time in Greece working for Olympic DDB Needham, I returned to the U.S. and worked in-house, for several agencies and freelance in San Diego. Most recently, I have been an integral part of a print/app start up.

## CONTACT

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## SKILL SET

Advertising  
Web Design  
Online Marketing  
Identity and Branding  
Social Media  
Print Design  
Packaging Design  
Team Leadership  
Project Management

## TOOLS

Adobe Creative Cloud  
Computer  
Common Sense

## EXPERIENCE

- 2003 GRAPHIC DESIGN AND DEVELOPMENT
  - Now Client direct, agency and team member on projects that include:
    - Print Advertising
    - Online Advertising
    - Web Design/Development
    - Identity/Branding
    - Direct Mail
    - Video
    - Social Media
- 2017 FOUNDER OCEAN BEACH BIZMAP
- 2019 Collaboratively conceived the pairing of a paper map of the three business districts of Ocean Beach with a mobile treasure hunt web-app that offers rewards/freebies to game players.
- 1994 AGENCIES, IN-HOUSE AND NOTABLE
  - Now Olympic DDB Needham - Greece, TMP Worldwide, Auto Parts Club, Kenneth C. Smith Advertising, Brookfield Homes, Roni Hicks, Interactivate, Yates Advertising, R2C Group, Founded, EA Sports, 23andMe, PG&E, Adobe, Technifibre

## EDUCATION

- 1990 Graduated The La Jolla Academy of Advertising Arts
- 1992

## REFERENCES

- Karie Lepito VP of Global Marketing, Swrve
- Christopher St. John Creative Director, Yates Advertising
- Nora Pinuex Marketing Director, Goldieblox